

## Creativity helpers - Using words to move ideas or help with conceptual triggers

Stuck? In a creative rut? Need to move in another direction, explore another dimension of your work, or just move on?

Try approaching your creative blockage by morphing your idea(s) into something new, or changing your perspective or attitude by using one of these trigger words or phrases.

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Add to Multiply

Analyze Mythologize

Animate Overlay

Anthropomorphize Parody

Challenge Prevaricate

Change the scale Rearrange

Combine Reconfigure

Cover up Remove

Deduct Repeat

Disguise Reverse

Distort Shorten

Divide Substitute

Embellish Subtract from

Evolve Superimpose

Fantasize Symbolize

Fragment Transfer

Hybridize

Isolate elements

Lampoon

Lengthen

Morph into

